



Camera Journalist & Editor - at Triticum Exploitatie B.V. - www.l-mesitran.com

We are looking for a talented and confident candidate to join our team!

This is our vacancy in a nutshell

The CamJo & Editor will be a key member of the L-Mesitran in-house marketing team. You will be responsible for creating visually engaging video content on (honey based) wound care. You know how to do an interview and film this yourself and you have a passion for journalistic storytelling. Pre- and post production of your movies and other content is a crucial part of the job. You thrive on deadlines and are very flexible. This position is a highly collaborative creative role and you will work closely with the management, research team and external parties to help articulate, support, maintain and elevate the L-Mesitran brand.

These would be your daily primary tasks

- Make creative and educational (video) content;
- Write content for the various platforms (LinkedIn / Facebook / Website etc.);
- Do the post-production on your videos (e.g. various subtitles / re-edits for specific markets), we use the AVID platform;
- Proactively find wound care experts and interview them on wound care (related) topics;
- Think out of the box and help to set up (and execute) marketing campaigns;
- Monitor the progress and results of activities and ensure cross-channel campaign integration and alignment, and report and use findings to improve the campaign planning and execution;

Profile

You have to speak, read and write English;

Creative communication skills;

A passion for storytelling and creating & editing (video) content;

Eager to learn and makes sure that we have a strong cross-channel online presence;

Possible affinity/ experience with Photoshop;

Contact

Motivation and CV must be supplied in English **only**. Address your correspondence to Mr. Falco Slegt, falco@mesitran.com, Slepeweg 44, 6222 NK in Maastricht. Should you have any questions, please email or call at +31 43 325 1773.

About us

Triticum is an international medical device company and a global leader in the field of wound care management products based on honey. With headquarters in Maastricht, this company has been established in 2000 and has an international, competitive culture. The product range includes honey based wound care (L-Mesitran).